



UNIVERSITY OF NORTH BENGAL
B.VOC. Programme 2nd Semester Examination, 2021

DSC2.4-TOURISM AND HOSPITALITY MANAGEMENT
ENTREPRENEURSHIP AND SMALL BUSINESS

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two of the following assignments

30×2 = 60

1. (a) Define Entrepreneurship. What are the different types of Entrepreneurs? Discuss the role and importance of entrepreneur in the economic development of a country. 12
- (b) How is the bankers' role important in the promotion of entrepreneurship? Narrate the formalities to be complied with and the steps to be taken for getting loans from commercial banks. 18
2. (a) How would you define a business unit in service sector as micro, small and medium? 10
- (b) Enlist five major business houses in India. State the reason of conflict in any of the family business and recommend the strategies to overcome those conflicts. 10
- (c) Discuss the importance of management in small business. Explain the important functions of management. 10
3. (a) How would you establish business relationships with Vendors and Suppliers? How do those relationships impact the day-to-day operations of business? 15
- (b) What are the common problems being faced by the start-ups? Also indicate the solutions. 15

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